



A happier, healthier life together.

A national digital pet lifestyle publication covering the whole world of companions: dogs, cats, birds, small pets, reptiles, aquariums, horses and the people who care for them.

200

ARTICLES

20

EDITORIAL DEPARTMENTS

121

VERIFIED PUBLIC EVENTS

Launch collection: 121 upcoming event listings across 27 U.S. states. Collection size and event coverage describe the publication; they are not audience or traffic measurements.

The editorial world

Useful care. Thoughtful nutrition. Training and everyday routines. Research-based product coverage and buying guides. Adoption, accessible homes, travel and verified public events.

A publication at launch

Pet Living Magazine is newly launching under Full Access Media Group. Audience metrics will be included as measurement becomes available. Advertising does not guarantee reach or campaign results.

Audience interests include new pet parents, dog and cat households, species enthusiasts, adopters, active pet travelers and readers researching products. These are editorial audience categories, not measured reach claims.

Connect your brand.

Premium Homepage Banner	\$300 / month
Pet Events Directory Banner	\$200 / month
Sponsored Pet Event / Brand Spotlight	\$150 / 30 days
Complete Advertising Package	\$550 / month
Three-Month Advertising Package	\$1,500 / 3 months
Mid-Page Homepage Banner	\$150 / month
Section Sponsorship	\$175 / month
Newsletter Premium Placement - WAITLIST	\$125 / issue
Newsletter Secondary Placement - WAITLIST	\$75 / issue
Sponsored Article / Advertorial	\$250 / article
Social Media Add-On - WAITLIST	\$75 / post
Founding Advertiser Partnership	Request details
Custom Advertising Package	Request details

Complete package: homepage banner, events directory banner and sponsored spotlight. The three-month package includes the same three placements for three months.

15% off qualifying individual monthly placements for three-month commitments; 25% off six-month commitments. Do not stack these discounts on package pricing.

Newsletter and social placements remain waitlisted until their respective channels are configured and successfully tested. Newsletter advertising also waits until deliverability and readership are established.

Rates and availability are confirmed by the publisher before booking. No advertising results are guaranteed.

Picture your placement.

Illustrative layout examples - simplified diagrams, not screenshots. Blocks show placement locations only; they do not represent measured traffic, actual advertisers or guaranteed inventory.

Homepage

PET LIVING / NAVIGATION

ADVERTISEMENT

Premium homepage banner

COVER STORY

ADVERTISEMENT

Mid-page homepage banner

Events directory

PET LIVING / NAVIGATION

PET EVENTS DIRECTORY

ADVERTISEMENT

Above event search

LOCATION / DATE / TYPE

Public event results

Editorial / Reviews

PET LIVING / NAVIGATION

DEPARTMENT / REVIEWS

SPONSORSHIP

Section or Reviews sponsor

ARTICLE / PRODUCT COVERAGE

Article-page placement

Banner proportions

PRIMARY: 1200 x 200

6:1 artwork

ALSO ACCEPTED: 1200 x 300

4:1 artwork

Both formats display proportionally. Sponsored event / brand spotlights use 900 x 600 artwork. Final placement and availability are confirmed before activation.

A place in the picture.

Banner artwork

Primary main banner: 1200 x 200 pixels. 1200 x 300 artwork is also accepted and displayed proportionally. Sponsored spotlight: 900 x 600 pixels. Optimized JPG, PNG or WebP; target below 500 KB, maximum 2 MB.

Distinct placement inventory

Premium homepage below navigation; mid-page homepage; events directory above search; sponsored spotlights; editorial sections; article pages; Product Reviews sponsorship. Newsletter placements open only after delivery testing and established readership.

Fair, accessible rotation

Advertisements rotate every six seconds with a maximum of ten paid campaigns per placement. Campaign start and end dates are scheduled. Rotation pauses on hover, keyboard focus and inactive tabs. Reduced-motion preferences start paused. Pause and previous/next controls are keyboard accessible.

House promotions and paid advertising

Pet Living house promotions demonstrate the placements while inventory is unbooked. Paid advertisements and sponsored editorial are visibly labeled. Samples and sponsorship do not buy a favorable independent product assessment.

Reporting with clear limits

Campaign reporting records observed browser creative displays and raw click requests. Counts are not audited audience reach or unique visitors; browser blocking and automated traffic may affect them. No results are guaranteed.

Website email newsletter

Weekly email schedule: Wednesdays at 9:00 AM Eastern. Newsletter advertising remains waitlisted until the email channel is configured, successfully tested, and its deliverability and readership are established. The kit makes no subscriber, open-rate or click-rate claims.

Start a conversation.

How booking works

1. Choose an opportunity and submit an advertising inquiry.
2. The publisher confirms available inventory, placement and dates.
3. Creative, schedule and payment are approved before activation.
4. Approved campaigns start and expire on their scheduled dates.

Publisher contact

Pet Living Magazine / Full Access Media Group
Advertising inquiry: petlivingmagazine.com/advertise/
Publisher contact: info@petlivingmagazine.com
Phone: 813.400.3110

Newsletter mailing address
Full Access Media Group
9713 Takomah Trail
Tampa, FL 33617

What to send

Contact and business name, email, phone, company website, requested placement or package, campaign length, preferred start date, geographic audience, campaign message, artwork and destination URL.

Independent editorial and availability

Product submissions do not guarantee publication or favorable coverage. Research-based features are distinguished from real hands-on testing. Sponsored articles and future affiliate relationships require clear disclosures. Do not send payment for unavailable functionality. Payment arrangements use the publisher's authorized workflow; this kit does not establish a subscription or collect card details.

The publication's rates and availability are confirmed by the publisher before booking. Current specifications, policies and inquiry forms: petlivingmagazine.com/advertise/.