



Pet Living

M A G A Z I N E

CELEBRATING A HAPPIER, HEALTHIER LIFE TOGETHER.

2026 MEDIA KIT / OCTOBER 14

For people who put pets first.

A national pet magazine for everyday care, extraordinary companions and a richer life together.

**GOOD STORIES.
THOUGHTFUL QUESTIONS.
A WORLD TO EXPLORE.**

Care & health / Products & comparisons / Travel & lifestyle
Rescue & adoption / Reader photography / Public pet events

A relevant setting for your brand

Reach readers interested in the daily decisions, products and experiences that shape life with pets. Display advertising and clearly labeled sponsorships provide a professional place to introduce your business.

Audience statistics will be included only when verified data is available. This kit does not claim readership totals, audited reach, conversion rates or guaranteed results.

[Explore the magazine and current editorial departments](#)



APPROVED CORE ADVERTISING RATES

Choose your placement.

Premium Homepage Banner

\$300 / month

Premium rotating banner beneath the magazine navigation.

Directory Advertising

\$200 / month

Display placement above national event-search filters.

Sponsored Spotlight

\$150 / 30 days

A clearly labeled event or brand promotion.

Complete Advertising Package

\$550 / month

Homepage banner, directory banner and sponsored spotlight.

Three-Month Package

\$1,500

The same three core placements for three months.

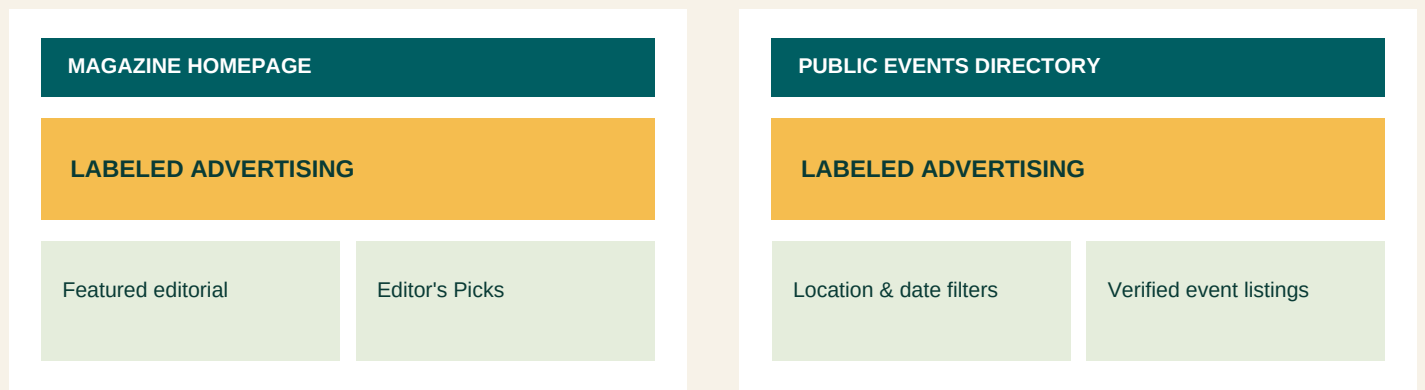
What happens next

Send an inquiry. The publisher confirms available dates, creative, placement and invoicing. An inquiry does not reserve inventory or activate a campaign. No payment is collected by the website inquiry form.



PLACEMENTS & CATEGORY SPONSORSHIPS

A polished place for your brand.



Placement diagrams are illustrative. Paid placements are disclosed; editorial content remains independent.

Connect with a relevant department

Food and nutrition • Pet insurance • Veterinary services

Grooming • Pet technology • Product reviews

Pet travel • Animal shelters and nonprofit partners

Section sponsorships use the existing publisher-confirmed inventory and established additional pricing. Ask about availability and the most appropriate department for your business.

Editorial credibility protects the setting

Sponsorship cannot buy a favorable independent review. Research features are identified as research; hands-on testing is claimed only when documented. Affiliate relationships and sample terms must be disclosed.



SPECIFICATIONS, BOOKING & CONTACT

Creative that fits. A process you can trust.

Premium banner: 1200 × 200 pixels

Preferred 6:1 proportion. Existing 1200 × 300 artwork remains accepted proportionally. Sponsored spotlight: 900 × 600 pixels.

Production checklist

- Supply optimized JPG, PNG or WebP artwork. Target below 500 KB; maximum 2 MB.
- Include the working destination URL and descriptive alternative text.
- Keep essential copy away from edges and readable at mobile size.
- Confirm campaign dates, creative approval and payment with the publisher.
- Rotating positions allow at most ten overlapping paid advertisers and use a six-second interval. Pause controls and reduced-motion support are provided.

Newsletter & social opportunities

Newsletter sending is configured, but advertising bookings remain waitlisted until delivery is verified. Facebook, Instagram and Pinterest publishing require supported, authorized account connections. No unavailable placement is sold through this kit.

Start a conversation

info@petlivingmagazine.com

petlivingmagazine.com/advertise